FILE

FEBRUARY 23

fashion calendar

1976

36th year • a weekly publication

JANUARY

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING SATURDAY, FEBRUARY 21, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 19 9:00 A.M. Breakfast	PRESS DEMONSTRATION-- HAND PAINTING CRAFT	VOGART CRAFTS CORP. (230 FIFTH AVENUE)	WALDORF-ASTORIA HERBERT HOOVER SUITE
	Demonstration for press of new craft medium for hand painting fashions, home furnishings and needlework art "as easily as writing with a pen." By invitation. Contact: Cathy Callegari, at Daniel Roher, 688-3131.		
Feb. 19- Feb. 22	KNITTED TEXTILE ASSOCIATION CONVENTION AT DORAL COUNTRY CLUB IN MIAMI Contact: Gordon Graham, 683-7520; or Laura Scharf, at Margaret Larson,535-9122.		
Feb. 21	INTERNATIONAL LEATHER GOODS SHOW IN OFFENBACH (Feb. 21-26)		
Feb. 21	PITTI BIMBO, CHILDREN'S WEAR SHOWINGS IN FLORENCE (Feb. 21-24)		
Feb. 22	INTERNATIONAL SPRING FAIR IN FRANKFURT (Feb. 22-26)		
Feb. 22- Feb. 27	GIFT SHOW AT N.Y. COLISEUM, COLUMBUS CIRCLE Contact: Little Brothers Shows, 220 Fifth Avenue, 686-1677.		

WEEK BEGINNING MONDAY, FEBRUARY 23, 1976

Monday Feb. 23 3:00 P.M.	FALL MENSWEAR FASHION SHOW	CESARANI	LAB. INST. OF MERCHNDSG 12 EAST 53RD ST - 4TH FL.
	Fall collection of menswear. By invitation. Show at 3:30. Contact: 838-6270.		
Monday Feb. 23 4:30 P.M. Cocktails	PREMIERE SHOWING: FALL MENSWEAR COLLECTION	RAINFAIR, INC.	58 WEST 58TH STREET 24C
	Introducing Hardy Amies' collection for Rainfair. Show at 5:00. By invitation. Publicity: Budd Calisch at Calisch Associates, 489-8420.		
Monday Feb. 23 6:00 P.M. Cocktails	SHOWING OF SPRING FASHIONS BY TRIGERE	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTION
	Presentation of Spring collection by Pauline Trigere. Show followed by cocktails (Main Floor). By invitation. Publicity: Susan Butterfield, PL 3-7300.		
Monday Feb. 23- March 19	FALL COLLECTIONS FROM MOROCCO	EQUIPE de VII (MOROCCAN EXPORT GROUP)	N.Y. STATLER HILTON 7TH AVE. & 33RD STREET
	First showing of women's sportswear by 7 Moroccan ready-to-wear manufacturers. By appointment. Contact: before Feb. 23,Pat Hiromura,466-3248; then 736-5000.		
Beginning Monday Feb. 23	OPENING: FALL/WINTER MENSWEAR COLLECTION	FRANCK OLIVIER	1411 BROADWAY SHOWROOM - 24TH FLOOR
	Continuous by appointment. Contact: Jane Birnbaum, 355-7310.		
Tuesday Feb. 24 11:30 A.M.	CHLOE COLLECTION FOR BENEFIT OF J.O.B.	SAKS FIFTH AVENUE	5TH FLOOR
	By invitation. Publicity: Helen O'Hagan, PL 3-4000.		

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Tuesday Feb. 24 4:30 P.M. Cocktails	PRESS & BUYER PREVIEW: FALL/WINTER COLLECTION	MIRSA	THE 21 CLUB 21 WEST 52ND STREET
	Fashion presentation of Mirsa Italian Knitwear collection for Fall/Winter 1976. By invitation. (Must present invitation at door). Show at 5:00 P.M. Public Relations: Hamra Associates, 400 Madison Ave., 753-9833.		
Tuesday Feb. 24 6:00 P.M.	PREVIEW OF FALL MENSWEAR COLLECTION	DON ROBBIE, INC.	1271 SIXTH AVENUE SHOWROOM - 21ST FLOOR
	From 6:00 P.M. to 8:30 P.M. By invitation. Contact: Pamela Rudolph, 867-8500.		
Tuesday Feb. 24 7:00 P.M.	BENEFIT SHOWING: SLEEPWEAR COLLECTION	BLOOMINGDALE'S	5TH FLOOR BEDDING DEPARTMENT
	"Pajama Party" -- introducing Yves St. Laurent's collection from Utica by J.P. Stevens. Fashion show of YSL's men's, women's sleepwear collection, for benefit of N.Y. Association of the Blind. Tickets: $45.00 per couple; $25.00, each. Hon. Chmn: Marisa Berenson. Chmn: Marilyn Kaplan. By invitation. Contact: Leslie Gillen, 223-7205.		
Wednesday Feb. 25 12:30 P.M.	SPRING FASHIONS AT LUNCHEON SHOW	DON SAYRES FOR GAMUT	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Reservations ($9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.		
Wednesday Feb. 25 4:00 P.M.- 6:00 P.M.	FILM PREVIEW: HANDKNIT YARNS	AMERICAN WOOL COUNCIL; & HAND KNITTING YARN ASSOC'N	1460 BROADWAY 16TH FLOOR
	"Creativity and the Naturals," five-minute industry film for press, needlework buyers and industry. By invitation. Contact: Bonnie Scheid, 354-2090; or Kathy Schwartz, 685-6038.		
Wednesday Feb. 25 7:00 P.M.	BANQUET HONORING JERRY SILVERMAN	CITY OF HOPE/NAT'L PILOT MEDICAL CENTER	HOTEL PLAZA GRAND BALLROOM
	"Torch of Hope" banquet, honoring Jerry Silverman. Dinner at 8:00 (Black tie). Price: $150.00 per person. Contact: City of Hope, 250 W. 57th St., 582-3030.		

Feb. 27	MEN'S FASHION WEEK IN COLOGNE (Feb. 27-29)

Feb. 27	44TH SAMIA MEN'S AND WOMEN'S RTW FASHION FAIR IN TURIN (Feb. 27-March 1)

Feb. 28- March 5	ANNUAL READY-TO-WEAR FESTIVAL IN HONG KONG AT TRADE CENTER Contact: Hong Kong Trade Development Council, 548 Fifth Ave., 582-6610.

Sunday Feb. 29- March 3	7TH SEMI-ANNUAL EXHIBIT: EUROPEAN FASHIONS	EUROPEAN FASHION FAIR (445 PARK AVENUE)	N.Y. STATLER HILTON MEZZANINE (7TH AVE-33RD)
	Showings of Fall/Winter ready-to-wear, childrenswear, menswear and accessories of more than 175 firms from 15 countries: Belgium, Finland, France, Great Britain, Greece, Ireland, Israel, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, West Germany, Turkey. For press and buyers only. Contact: Jackie Cowan, Emron International, 751-9050.		
March 1 8:45 A.M. Breakfast	PRESS PREVIEW BY WEST GERMANY GROUP IN GEORGIAN ROOM, STATLER HILTON, FOLLOWED BY EUROPEAN FASHION FAIR TOUR, 10:00 A.M. to Noon -- (see above for more details). Contact: Lenore Ringler, Spencer & Rubinow, Ltd., 751-9053.		
Monday March 1 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS	BERGDORF GOODMAN	4TH FLOOR
	Publicity: Susan Butterfield, PL 3-7300.		
Monday March 1- March 12	OPENING OF EARLY FALL COLLECTION	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous by appointment. Contact: 391-1790.		

Tuesday March 2 11:30 A.M.	ADOLFO COLLECTION: BENEFIT FOR MUSEUM	SAKS FIFTH AVENUE	5TH FLOOR
	Benefit for Museum of City of N.Y. By invitation. Publ: Helen O'Hagan,PL 3-4000		
Tuesday March 2- March 12	FALL ISRAELI FASHIONS IN NEW YORK	GOVERNMENT OF ISRAEL TRADE CENTER	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
	Women's, men's and children's fashions. Contact: Jerry Millman, 594-5215.		
Wednesday March 3 11:00 A.M.	PRESS PREVIEW OF FRENCH SPORTSWEAR	JEAN-CHARLES de CASTELBAJAC FOR HENRI BENDEL	2ND FLOOR 10 WEST 57TH STREET
	First American showing of Jean-Charles de Castelbajac's Pret-a-Porter collection, in advance of his new shop at Henri Bendel. By invitation: 247-1100,X345		
Wednesday March 3 12:30 P.M.	LOUNGEWEAR & AT-HOME FASHIONS AT LUNCHEON	EVE STILLMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Reservations ($9.25): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.		
Wednesday March 3 6:30 P.M.- 8:00 P.M.	PREVIEW OF FALL MENSWEAR FASHIONS	OSCAR DE LA RENTA FOR KAYSER-ROTH	HOTEL PIERRE COTILLION ROOM
	First menswear collection for Kayser-Roth. Show at 7:00. By invitation. Publicity: Muriel Schwartz at Solters & Roskin, 867-8500.		
Thursday March 4- March 12	FALL/WINTER KNIT COLLECTION	MARY FARRIN; & LEVISON ORIGINALS	HOTEL PLAZA PRIVATE SUITE
	By appointment. (Showing Feb. 29-Mar. 3 at European Fashion Fair, Statler Hilton Hotel, Booths 39 & 40). Contact: Miss Amy, 421-3974.		
Monday March 8 6:30 P.M.	FASHION SHOW: TASSELL FOR HOUSE OF NORELL	BONWIT TELLER	6TH FLOOR
	By invitation. Contact: Anne Wightman, 355-6800, ext. 602.		
Tuesday March 9 12:00 Noon	PRESS LUNCHEON	DIRECT SELLING ASSOCIATION	PLACE TO BE ANNOUNCED
	Organization of 100 companies involved in direct selling to the home. For beauty and other press. By invitation. Contact: Pat Lewis, 593-5520.		
Tuesday March 9 5:30 P.M.- 7:30 P.M.	AMERICAN DESIGNER AWARDS FOR LEATHER	LEATHER INDUSTRIES OF AMERICA (411 5TH AVE.)	N.Y. HILTON HOTEL TRIANON ROOM
	Sixteenth annual awards presentation to American designers of shoes, boots, handbags, apparel, accessories, recreational equipment. By invitation. Contact: Herbert Miller, 686-7956.		
Tuesday March 9. 7:00 P.M. Cocktails	"COUPLES"-- BENEFIT FASHION SHOW	SAKS FIFTH AVENUE	SIXTH FLOOR
	N.Y. couples will model fashions by Anne Klein/Mark of the Lion; Yves St. Laurent; Ralph Lauren; Bill Blass; Adolfo by Dominic Verti; Cacharel; Jones New York in a multi-media fashion presentation for benefit of American Cancer Society. Tickets: $35 each. Publicity: Helen O'Hagan, PL 3-4000.		

Wednesday March 10- March 14	PRESS PREVIEW: FASHION CLINICS	MEN'S FASHION ASSOCIATION	THE PALMER HOUSE CHICAGO, ILLINOIS
	Annual Spring-Summer preview of men's and boys' fashions. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.		

Wed., March 10... 3:00 P.M. FABERGE and DIAMOND INFORMATION CENTER
4:30 P.M. DENIM COUNCIL
6:30 P.M. JOHN WEITZ and PALM BEACH (Cocktails & Dinner)

(Continued on following page)

MEN'S FASHION ASSOCIATION SPRING-SUMMER PRESS PREVIEW (Continued)

Thurs., March 11:	8:00 A.M.	MICHAELS/STERN (Breakfast)
	9:00 A.M.	MFA SEMINAR ONE
	12:30 P.M.	MONTGOMERY WARD (Cocktails & Lunch)
	4:30 P.M.	GERMAINE MONTEIL (Cocktails)
	6:30 P.M.	AFTER SIX (Dinner)
Fri., March 12:	8:00 A.M.	EASTMAN CHEMICAL PRODUCTS (Breakfast)
	9:00 A.M.	MFA SEMINAR TWO
	12:30 P.M.	HART SHAFFNER and MARX (Cocktails & Lunch)
	3:00 P.M.	Visit MRA Exhibits (Afternoon)
	7:00 P.M.	SEARS, ROEBUCK and CO. (LULU Dinner)
Sat., March 13:	8:00 A.M.	THE SOLE LEATHER COUNCIL (Breakfast)
	9:00 A.M.	MFA SEMINAR THREE
	11:30 A.M.	THE AMERICAN PRINTED FABRICS COUNCIL; CORDUROY COUNCIL and THE AMERICAN WOOL COUNCIL
	12:30 P.M.	BUTTERICK FASHION MARKETING COMPANY (Lunch)
	3:00 P.M.	Visit MRA Exhibits (Afternoon)
	5:30 P.M.	TREVIRA (Cocktails)
	7:00 P.M.	VITALIS (Dinner)
Sun., March 14:	8:00 A.M.	JESS BELL'S COLORADO SAGE (Breakfast)
	9:00 A.M.	DESIGNER'S SHOWCASE (9:00 A.M. through Lunch)

Wednesday March 10 11:30 A.M.	SPRING FASHIONS BY JERRY SILVERMAN	BERGDORF GOODMAN	5TH FLOOR
	Designed by Shannon Rodgers. Contact: Susan Butterfield, PL 3-7300.		
*** Monday March 15 12:00 Noon Luncheon	96TH BIRTHDAY PARTY-- FOR BEAUTY PRESS	THE WELLA CORPORATION	ST. REGIS HOTEL ROOF
	For consumer and trade beauty press. By invitation. (Must present invitation at door). Note change of date. Contact: Judy Guerin Public Relations,879-4822.		
Wednesday March 10 6:30 P.M. Supper-Dance	PRESENTATION OF 1976 TOMMY AWARDS	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA GRAND BALLROOM
	Awards for creative use of prints in apparel and home furnishings. Fashion events followed by "Retailer of the Year" award to Melvin Jacobs, Chairman of the Board, Burdine's. By invitation. Contact: Arlene Friedlander, 564-8505.		
Wednesday March 10 7:00 P.M.	INTRODUCTION OF MISSONI SHEET COLLECTION	BLOOMINGDALE'S	7TH FLOOR
	Supper dance and mini-fashion show. By invitation. Contact: Leslie Gillen, 223-7205.		
Thursday March 11 3:00 P.M.-6:00 P.M.	PRESS PARTY: HEALTH AND BEAUTY EDITORS	MANYA KAHN SALON	12 EAST 68TH STREET
	Thirty-fifth anniversary celebration; demonstrations of Manya Kahn's natural exercise method of "Body Rhythms" at a champagne press party. (Note change of date). By invitation. Contact: Larry Penzell, 489-6700.		

March 12 CHILDREN'S WEAR SHOWINGS IN COLOGNE (March 12-14)

March 13 NAT'L LUGGAGE SHOW AT M.G.M. GRAND HOTEL, LAS VEGAS (March 13-16): 532-3960

Friday March 12 12:00 Noon	LUNCHEON: "NEW PATTERNS IN LIVING -- 1976"	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	Speakers: Norma Skurka, Design Editor, The New York Times Magazine; and C. Ray Smith, Architecture and Design Critic. Tickets: $20.00, members; $25.00, non-members. By invitation. Contact: CI 7-3940.		

**out of date order)

March 14- March 16	FALL SHOE SHOW AT DALLAS MARKET CENTER, 2300 Stemmons Freeway, Dallas. Sponsored by S.W. Shoe Travelers Association.		
March 14	SCANDINAVIAN FASHION FAIR IN COPENHAGEN (March 14-17)		
March 14	108th IGEDO INTERNATIONAL FASHION FAIR IN DUSSELDORF (March 14-17)		
Monday March 15 4:30 P.M.	PRESS SHOWING: FALL MENSWEAR COLLECTION By invitation. Contact: Bob Schneiderman, 221-1300. Publicity: Eleanor Lambert, MU 8-2130.	MARK OF THE LION (ANNE KLEIN DESIGN STUDIO)	FOUR SEASONS (99 E. 52)
Monday March 15 5:00 P.M.- 7:00 P.M.	TENTH ANNIVERSARY AND RETROSPECTIVE Industry retrospective in celebration of 10th anniversary of American Printed Fabrics Council By invitation. (Exhibit from March 16 to April 24). Contact: Arlene Friedlander, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL	F.I.T.GALLERIES 7TH AVE. & 27TH ST.
Monday March 15 7:00 P.M. Champagne Dansant	BENEFIT FASHION SHOW & DANSANT Introduction of Regine's "Ready-to-Dance" collection -- to benefit Association of American Dance Companies. Fashions modeled by America's Second Century Dance Troupe. By invitation. Contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	REGINE'S (59TH & PARK) HOTEL DELMONICO
Beginning Monday March 15	OPENING OF EARLY FALL COLLECTION Featuring a group by Chester Weinberg. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday March 16- March 31	FALL FORECAST: 1976 FASHION PRESENTATIONS Showings at 9:00 A.M. and 4:00 P.M., Tues., Wed., Thurs. By reservation. Contact: Barbara Wolf, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
March 17	ST. PATRICK'S DAY (Wednesday)		
Thursday March 18 11:30 A.M.	LUNCHEON MEETING: "IS OUR WORLD OBSOLETE?" Speaker: Dr. S. Charter, ecologist and futurist. Tickets: $18.00, members; $20.00, guests. Luncheon at 12:15, followed by program. Contact: 697-3744.	NATIONAL HOME FASHIONS LEAGUE (41 E. 42ND ST.)	HOTEL PLAZA GRAND BALLROOM
March 19- March 23	MAGIC (Men's Apparel Guild in Calif.) IN SAN DIEGO, CALIFORNIA Contact: 124 East Olympic Blvd., Los Angeles 90015.		
March 19- March 24	SKI INDUSTRIES AMERICA TRADE SHOW AT LAS VEGAS CONVENTION CENTER Contact: 3 Dearborn Road, Box 2270, Peabody, Mass. 01960.		
March 21- March 23	N.Y. FALL SHOE SHOW AT HOTEL McALPIN BY BOOT & SHOE TRAVELERS' ASSOCIATION Contact: Mary Stanton, 736-5700, ext. 2180.		
March 21- March 23	INTERNATIONAL BEAUTY SHOW AT NEW YORK COLISEUM Contact: 532-5588.		
Monday March 22 11:30 A.M.	JOHN ANTHONY FASHION SHOW Contact: Susan Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Tuesday March 23	OPENING: FALL/WINTER WOMEN'S SPORTSWEAR Continuous by appointment. Contact: Jane Birnbaum, 355-7310.	FRANCK OLIVIER	1411 BROADWAY SHOWROOM - 24TH FLOOR

Tuesday March 23-March 26	READY-TO-WEAR SHOWINGS IN MILAN (By invitation from individual designers)		
	Tues., March 23:	3:00 P.M.-Kinki Shop at Palace; 4:30-Heinz Riva at Principe & Saviola Hotels; 6:00 P.M.-Dorian at Palace	
	Wed., March 24:	9:30 A.M.-Complice at Principe; 11:00 A.M.-Charade at Palace; 12:30-Sanlorenzo at Principe; 3:00-Trel; 4:30-Soldano at Palace; 6:00-Justine at Principe	
	Thurs., March 25:	9:30 A.M.-Laura Biagiotti at Principe; 11:00-Lux Int'l; at Palace; 12:30 P.M.-Basile at Principe; 3:00-Krizia at home; 6:00-Armani at Principe	
	Fri., March 26:	9:30 A.M.-Sendy at Palace; 11:00-Missoni at Principe; 12:30 P.M.-Cadette at Principe; 3:00-Caumont at Principe; 4:30-Loren Betty; 6:00-Roberta di Camerino at Palace	
March 26	EARLY FALL READY-TO-WEAR SHOWINGS IN DALLAS (March 26-30)		
March 28-March 31	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton. Contact: 689-7420.		
March 28	FALL-WINTER READY TO WEAR AND KNITS (PITTI DONNA IN FLORENCE) (Mar. 28-Apr. 1)		
March 28	FALL FASHION WEEK IN MUNICH (March 28-April 1)		
Monday March 29 12:30 P.M. Luncheon	BENEFIT: PAULINE TRIGERE FASHIONS	MUSICIANS EMERGENCY FUND	ST. REGIS HOTEL ROOF
	Benefit showing of Pauline Trigere fashions, available at Elizabeth Arden. By invitation. Contact: 751-0530.		
Monday March 29 6:00 P.M. Cocktails 7:00 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	N.Y. HILTON-GRAND BLLRM SIXTH AVE. & 53RD ST.
	Awards will be presented to students by designer-critics: Donald Brooks, Albert Capraro, Liz Claiborne, Pierro Dimitri, Elinore Fishman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Kay Unger, Ann Webster, Chester Weinberg. Commentary--Edith Raymond Locke. Parsons Award to Mrs. Gerald R. Ford. (Black Tie). Reservations: $150. Contact: Edwin Cohen, 741-5662.		
Saturday April 3-April 7	PRET-A-PORTER SHOWINGS IN PARIS	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ	PARC DES EXPOSITIONES PORTE DE VERSAILLES
	Contact: Buyers--582-4960. Press--French Apparel Center, 354-8620.		
April 7	LONDON FASHION FAIR (April 7-9)		
April 7	INTERNATIONAL FUR FAIR IN FRANKFURT (April 7-11)		
Tuesday April 13 7:00 P.M.	SPRING 1976 MODEL ROOM BENEFIT OPENING	BLOOMINGDALE'S	5TH FLOOR
	"Red, White and Bloomingdale's" -- for benefit of N.Y. Philharmonic. Spring 1976 model rooms dedicated to American composers. By invitation. Tickets: $35.00 a couple; $20.00 each. Contact: Leslie Gillen, 223-7205.		
April 18	EASTER SUNDAY		
Wednesday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
	"The World of Diane Von Furstenberg" -- Fall collection. By invitation. Thereafter at showroom, 16th floor. Contact: 354-8336.		